

Membership Development Report—November 2018

Southeast United States (Region 3)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Happy Holidays Region 3! Now that Sections/Chapters have finished up all planned programs for this year; it's time for some rest and quality time with your families. During this "down-time", make sure that you reach out to the membership to tell them when to expect your 2019 schedule of events to ramp up. Officers should ensure all L31's are submitted. Send out meeting reminders for the beginning of the New Year, and don't forget to post your holiday photos on our R3 social media platforms. Kudos go out again to our Region 3 students for continual growth this month! Wishing holiday blessings and joy to you all. ©

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Region Snapshot	This Month	'19 vs. '18		% Change	To view your Section's total
Total Membership	27,240	$\mathbf{\vee}$	<mark>(23)</mark>	<mark>-0.1%</mark>	membership, renewal and recruitment stats, <u>visit the</u> <u>Region 3 Membership Stats</u> <u>folder on Google Drive.</u>
Higher-Grade	22,435	$\mathbf{\vee}$	<mark>(330)</mark>	<mark>-1.4%</mark>	
Students	4,805	\wedge	<mark>307</mark>	<mark>6.8%</mark>	
IEEE Worldwide	414,446	\wedge	5,438	1.3%	

Officer Reporting Updates

Don't forget to <u>update your officer reporting</u> as necessary and don't forget to include your sub-unit officers such as Affinity Group Chairs, Chapter leaders and Student Branch officers.

Officer Training available via the IEEE Center for Leadership Excellence (CLE)

Along with updating your officer reporting, direct your new volunteers the IEEE CLE. Here they will find training, action plans and best practices for their respective positions. This is also a great resource for longer-term volunteers who need a refresher on their roles and responsibilities. There is a lot of new content, so please be sure to use it as a reference.

REMINDER: Order your 2019 Membership Development Kit

Be sure to order your 2019 Membership Development Kit via the new MD Kit Portal. Users can now customize their kit via the portal. First times users are required to set up a user account. We suggest using your IEEE Account credentials.

Visit the MD resources page to access materials designed to help your local membership efforts.